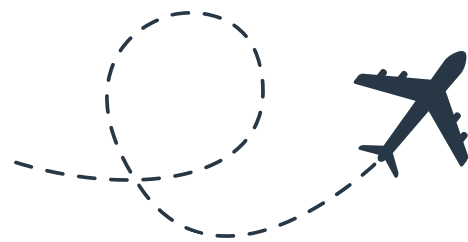




Be Creative *Luxury Media* Press Kit



CAPTURING LUXURY, COMFORT,
AND UNFORGETTABLE GUEST
EXPERIENCES THROUGH
CURATED PHOTOGRAPHY AND
CINEMA-STYLE VIDEO.



becreativeluxurymedia.com



Connect with me and see more of my work!



Amanda Otis

**Luxury Media & Guest
Experience Creator**

Hello!

I'm Amanda, the creator behind Be Creative Luxury Media, where I blend artistry and strategy to elevate luxury rentals, real estate, and travel brands. With a refined eye for detail and a passion for storytelling, I craft high-end photography, cinematic video, and aerial drone media that showcase every space at its absolute best.

From lifestyle content to branded visuals, my work is designed to help brands stand out, captivate viewers, and convert interest into purchases and bookings. Every project is approached with intention, creativity, and a dedication to delivering a luxury experience from start to finish.

I'm not an influencer-first creator — I'm a photographer and media producer. My collaborations focus on delivering premium content you can use across your brand channels, not just mine. My follower count does not limit the quality or impact of the media I create. Although this specific account is new, I manage multiple established personal and business channels that cater to travel, lifestyle, photography, and STR audiences. Combined, these platforms provide a broader content presence and additional exposure options beyond this one page.

Luxury Media • Guest Experience • Short-Term Rental & Travel Visuals

Email for inquiries/bookings: be.creative.media.indiana@gmail.com

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Connect with me and see
more of my work:



Luxury Media Services:

- Luxury interior + exterior photography
- Property, resort & STR lifestyle media
- Guest experience storytelling
- Boutique hotel & travel content
- Luxury product photography + video
- Cinematic walkthroughs
- Drone services
- Vertical social media content
- Seasonal refresh content packages
- 2D Floorplans

Experience:

- 5+ Years Photography Experience
- FAA Certified Drone Pilot
- Background in Construction, Design, Staging, and Hospitality

Interests & Hobbies

- Experimenting with light as a medium
- Nature and travel inspired photography

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Luxury Media Services



What I Deliver

- Premium photo + video production
- Lifestyle and experiential storytelling
- Full property coverage
- Social-ready content packages
- Aerial and cinematic motion
- On-brand color grading and editing
- Portfolio-level media for websites, booking platforms, and campaigns

Why My Media Converts

- Showcases emotion, experience, and ambiance
- Captures the essence of luxury hospitality
- Increases booking rate and guest confidence
- Creates scroll-stopping social content
- Enhances property value and brand presence

Ideal Clients

- Luxury brands
- Resorts & boutique hotels
- Premium short-term rentals and villas
- Branded hotels (Hilton, Marriott, Hyatt, etc.)
- Hospitality PR & marketing teams
- Tourism boards & destination brands

What You Can Expect

- Pre-shoot strategy meeting
- Creative direction & shot planning
- Fast delivery of edited premium media

Luxury Media Rates



Organic Video

1 Video - \$200
3 Videos - \$550
5 Videos - \$900

Photos

3 photos - \$150
5 photos - \$250
8 photos - \$375

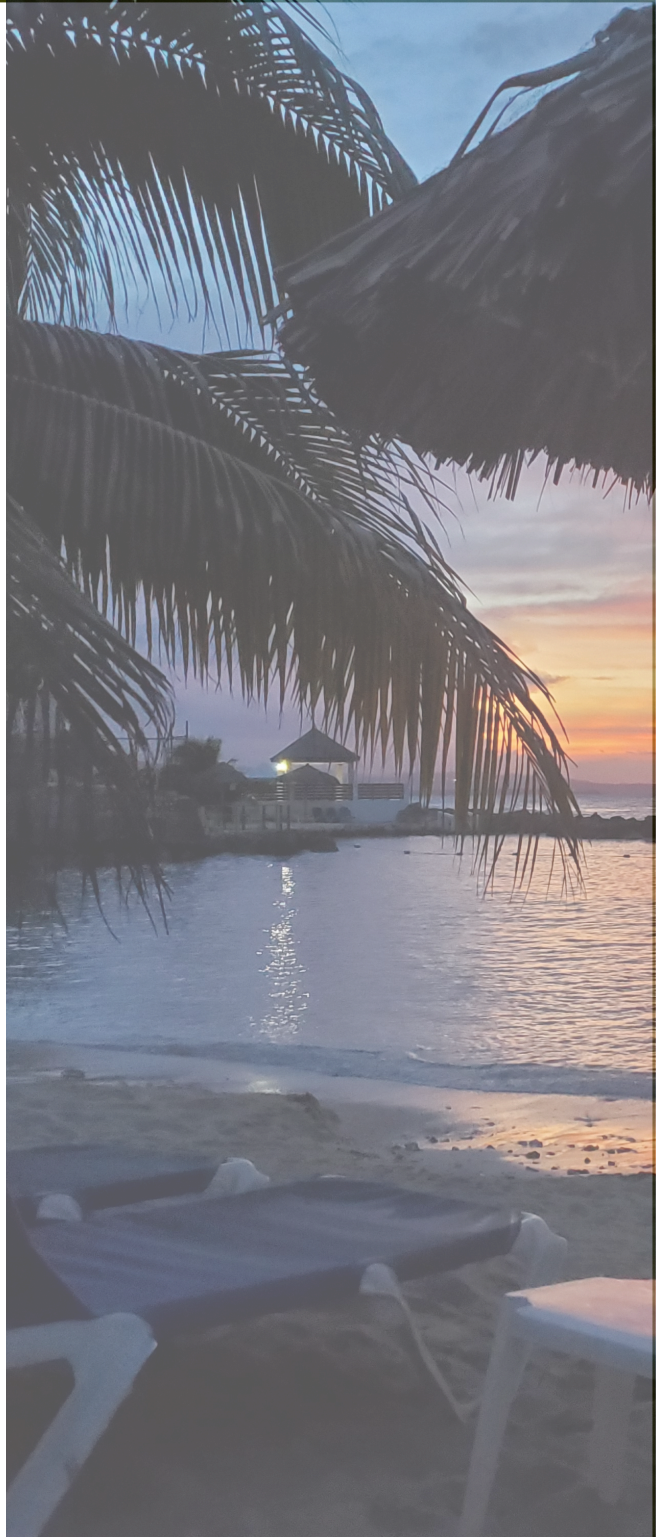
Usage Rights for Ads

3 or 6 month usage rights:
+30% base rate
1 year usage rights:
+50% base rate

Ad Tester Package

4 Videos - \$750
2 Hooks + 1 body
*includes 3 mo usage rights

Additional hook or CTA: +\$50
RAW footage: +50% base rate



*Please inquire about monthly retainers or seasonal refresh packages

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Audience

Statistics & Demographics

Total Traffic per Month

12.1k

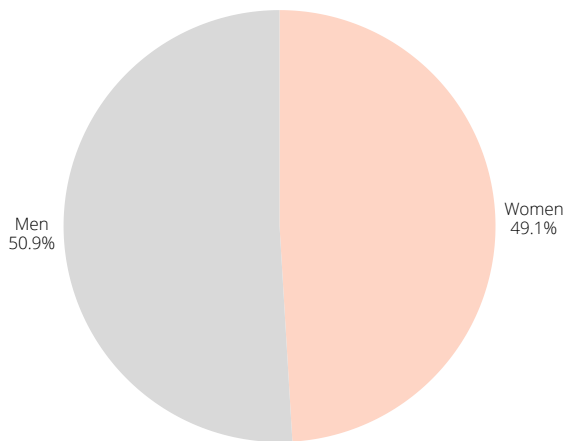
Reach

40%

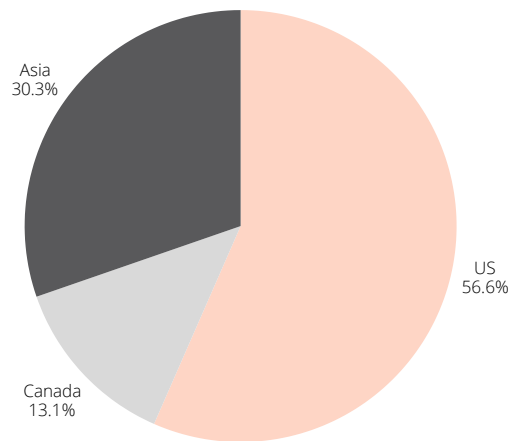
Engagement Rate

400

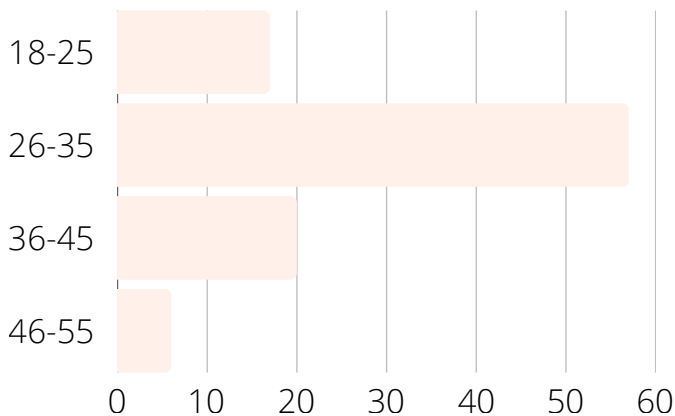
Average Likes



Audience Gender



Audience Location



Audience Ages

7.2k

Views

Luxury Media Portfolio



Industries & Properties I Have Work With:

- Luxury Resorts
- Short-Term Rental Homes
- Lifestyle Brands

Portfolio Preview:

I specialize in elevating properties through visual storytelling, helping your space stand out in a crowded market. With attention to luxury aesthetics, seasonal atmospheres, and lifestyle-focused content, I create media that inspires guests and drives bookings.



"Additional galleries available upon request."

Luxury Media Portfolio



Featured Work & Project Highlights:

Selected features and collaborations highlighting my work across product, hospitality, lifestyle, and luxury travel media.



100% Pure



Chic Royalton
Punta Cana



Acres Away
Winery



The Blanton House



Testimonials:

"The amount of content we received was unbelievable—interiors, exteriors, aerials, detail shots, video clips, everything. The full package exceeded our expectations."

- RYAN

"The photos of our venue are gorgeous! Thank you so much for helping capture the magic of the Blanton House!"

- MADISON

"Amanda was a joy to work with—professional, thoughtful, and consistently reliable. She brought a great attitude and delivered quality work with minimal direction. I'd happily work with her again and highly recommend!"

- DONA

Workflow & Process:

1. Inquiry + Consultation Call
 - We discuss your goals, property needs, audience, and content style.
2. Custom Proposal
 - A tailored package based on your property or product needs.
3. Pre-Production Planning
 - Shot list, staging notes, creative styling, and scheduling.
4. Scheduled Shoot
 - Professional, efficient, and minimally disruptive.
5. Post-Production
 - Editing, color grading, and final polish.
6. Delivery
 - Gallery delivered via link; videos delivered in formats for web + social.
7. Optional Add-Ons
 - Social content creation or seasonal refresh packages.

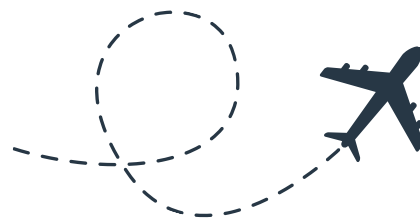


Thank You!

Thank you for taking the time to review my press kit. My goal is always to help properties and products showcase their best features, attract more bookings/purchases, enhance guest/user experiences, and increase revenue through strategic, story-driven media.

If my style and approach resonate with your vision, I'd be excited to collaborate and help you showcase your brand in its best light.

Reach out to book your media consultation call and let's create some unforgettable content together.



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